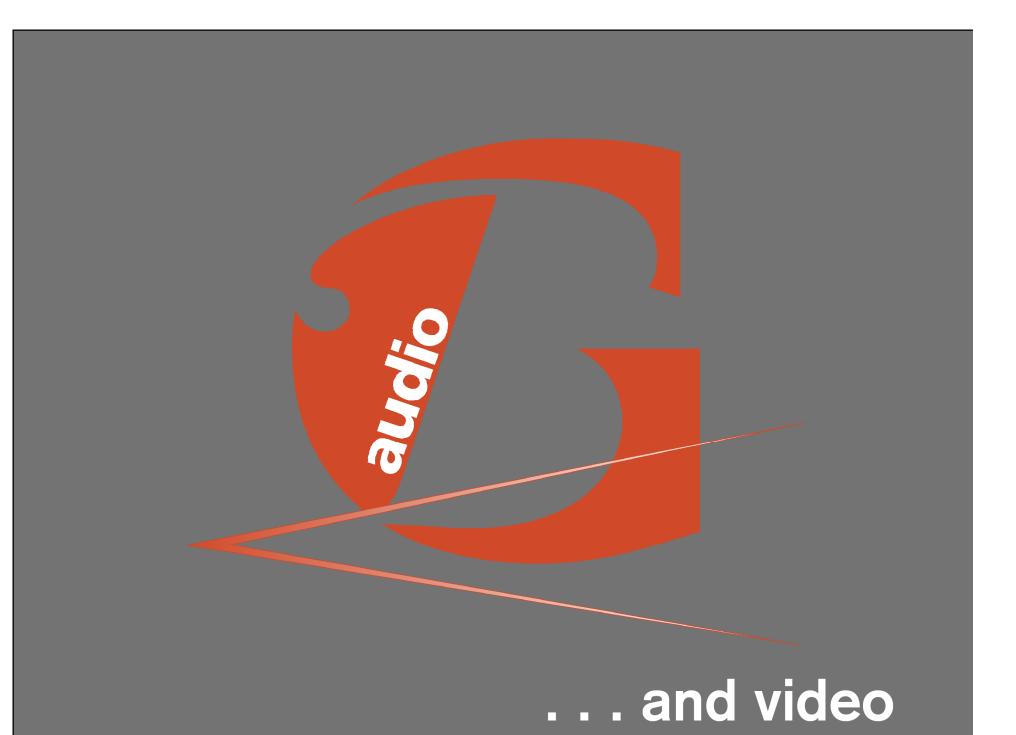


# george blood audio



#### **Describing Ourselves to Death:** The Failures of Metadata

George Blood Audio, LP

National Digital Stewardship Alliance January 2014, Philadelphia



#### Definition by ALA PARS Digital Preservation:

"Digital preservation combines policies, strategies and actions to ensure access to reformatted and born digital content regardless of the challenges of media failure and technological change. The goal of digital preservation is the **accurate rendering of authenticated content over time**."



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#### In the words of Grace Hopper...

- "It's easier to ask forgiveness than it is to get permission"
- "A ship in a harbor is safe, but that is not what a ship is built for"
- "From then on, when anything went wrong with a computer, we said it had bugs in it"

You manage things; you lead people

# "The great thing about standards is that there are so many to choose from."

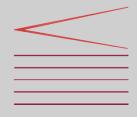


Standards are like toothbrushes. Everyone agrees they're desirable...



#### Standards are like toothbrushes. Everyone agrees they're desirable...





but nobody wants to use someone else's.

# Why are we collecting all this metadata?

- To provide for discovery
- To manage the files
- To provide provenance
- To provide authenticity
- Etc.

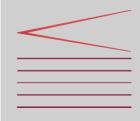


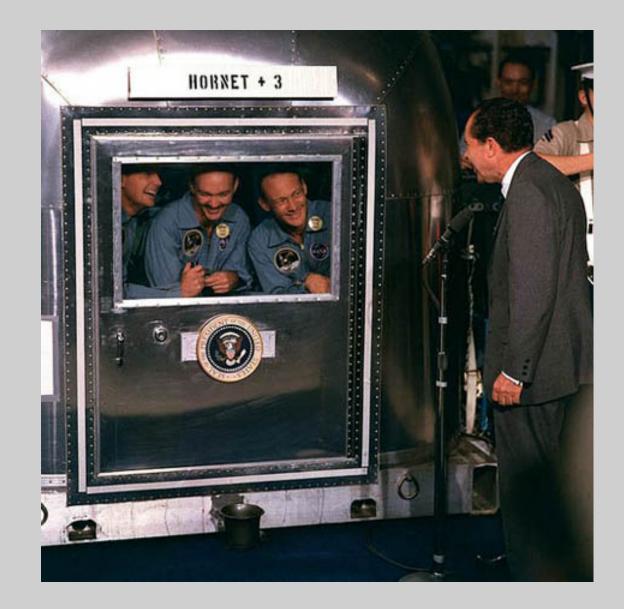




#### **Fundamental Problem**

- Institutions don't ask
  - "What problem are we protecting against", or
  - "What function do we need to provide for"?











#### Metadata

- ≠ Cataloging and Description
  - Cataloging and Description aid discovery
  - Metadata allows the data to function in systems
- How much is enough?
- Is it possible to have too much?
- Why do we need more than we did before?
  - Are we moving the goal posts?
  - To what extent are our neuroses about digital preservation a reflection of our failures in analog preservation?
  - Is more metadata less product? By doing "better" for one object are we preserving less overall?
- Has anyone asked the users what they need?



# Organizing metadata

- "Standards"
- Toothbrushes



## What is a standard?

- How widely adopted?
- If everyone is doing something... is that good enough to be a "standard"?
- Does a standard have to be perfect?
- Does one size fit all?
- If there's a standard and no one uses it, what's it matter?
- What are the implications if there's a standard and it is "locally modified"?
- If you make your own "standard", in what ways does this enhance or inhibit preservation and long-term access?
  - Aren't we taught to avoid proprietary solutions? Why not for metadata?



## SIPS: The State of the "Art"

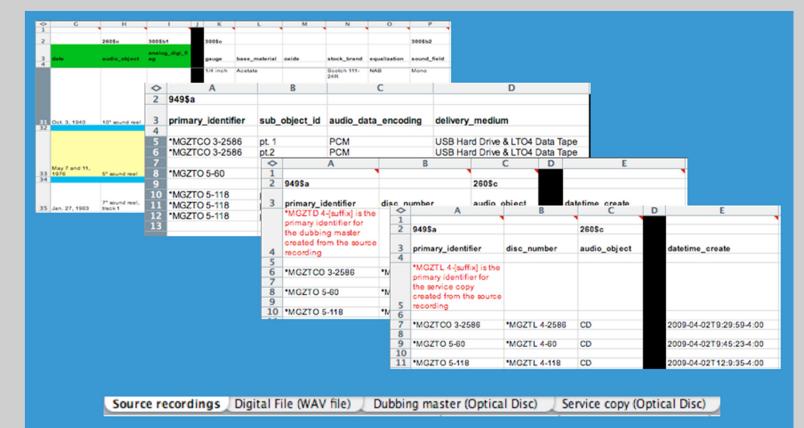


#### Oberlin metadata

Barry	y Commoner (Assembly). 10.19.1961	A-M N-Z AA-AM AN-AZ BWAV WAV/INFO ID3	AAC
Α	Ship to SSA Date		Α
В	Shipping Box Number	1	В
C	Object Unique Identifier		C
D	Program Unique Identifier	Commoner. 10.19.1961	D
E	Number of Original Media Units	1	E
F	Original Format	Reel	F
G	Notes to Engineer		G
н	Original Recording DAte	10/19/1961	Н
1	Complete Name	Barry Commoner	1
J			J
K	Title	"The Social Responsibility of the Scientist"	K
L	Description		L
М	File Name Root	Barry Commoner (Assembly). 10.19.1961	м



#### NYPL - LPA metadata



## UMichigan RFI

University of Michigan Library		Audio Digitization Metadata List	dated July 21, 2009			
Field	Relation	Definition	Example	Required Status	Population	Origin
analog_digi_flag	Source recording	describes the method by which a physical audio object was recorded	Analog or Digital	Mandatory	U of M	LC
dimensions_diameter	Source recording	audio object's diameter (in inches)	10 inches	Mandatory, if applicable	U of M	LC
dimensions_height	Source recording	audio object's height (in inches)	4 inches	Mandatory, if applicable	U of M	LC
dimensions_w idth	Source recording	audio object's width (in inches)	3 inches	Mandatory, if applicable	U of M	LC
originating_library	Source recording	Library from U of M of w hich the source recording is a part.	SCL (Special Collections)	Mandatory	U of M	UM
originating_collection	Source recording	Collection from U of M of w hich the source recording is a part	Rossiter, Wilson/Welles	Mandatory	U of M	UM
generation	Source recording	describes the physical audio object	studio master, master, dub, original disc, etc.	Optional	U of M	LC
audio_object	Source recording	an audio object's generic format name	LP, audio cassette, DAT, etc.	Mandatory	U of M (with vendor override)	HVD
condition_note	Source recording	description of the state of a source recording's physical condition		Mandatory	U of M (with vendor override)	HVD
audio_data_encoding	Digital file	structure for digital audio data	Pulse Code Modulated (PCM)	Mandatory	U of M	LC
file_locat_value	Digital file	location of digital file within U of M	TBD	Mandatory	U of M	LC
file_name	Digital file	Identifier of digital file	Barcode + face/track (390151234567890001)	Mandatory	U of M provides barcode / Vendor generates the latter	UM
base_material	Source recording	a recording's base material	glass, aluminum, polycarbonate, unknow n, etc.	Mandatory	Vendor	HVD
dye_layer	Source recording	describes the dye present in recordable optical discs	phthalocyanine, cyanine	Mandatory if applicable	Vendor	NYPL
equalization	Source recording	specific name of recording's inherent equalization (pre- emphasis)	NAB, Type I, Type II, unknow n, etc.	Mandatory if applicable	Vendor	HVD
gauge	Source recording	pertains to audio tape (expressed in inches)	1/4", 1/2", etc.	Mandatory if applicable	Vendor	HVD
groove_orientation	Source recording	pertains to analog grooved media	Lateral or Vertical	Mandatory if applicable	Vendor	HVD
sampling frequency	Uigitai Tile	rate at which audio was sampled for digital file	90K, 40K, 44.1K, 8IC.	Mandatory	vendor	1.0
format_name	Digital file	official name of the file format	Broadcast Wave Format	Mandatory	Vendor	
note		any additional notes about the source recoding, the preservation master file, production master file or access copy	tracks, titles, timing, editing, processing	As necessary	Vendor	U



#### SI AAA Metadata

	Include BWAV metadata?
Description	Oral history interview with Ray Johnson,1968 Apr. 17; Johnson, Ray ; Fesci, Sevim; 4/17/1968
Originator	Smithsonian Institution
Originator Reference	Archives of American Art
Origination Date	2008-12-09
Coding History (Master)	



#### SI AAA Second Project

	Include BWAV metadata?
Description	211237, local, SIRIS bib number; 5589, local, DCD Collection ID; 11062, local, DCD Item ID
Originator	US, SI, Archives of American Art
Originator Reference	See Description for identifiers
Origination Date	2009-08-19
Coding History (Master)	A=ANALOG,M=stereo,T=Technics_SP-15; SFNN105M01; Unknown A=PCM,F=96000,W=24,M=stereo,T=PrismSound; ADA-8XR; A/D
	A=PCM,F=96000,W=24,M=dual-mono,T=MetricHalo; ULN-2; DIO A=PCM,F=96000,W=24,M=stereo,T=SoX14.1; DAE
137	A=PCM,F=44100,W=16,M=stereo,T=SoX14.1; DAE



#### SI Hirshhorn and SI AAA

24

0

1

#### Sample Rate: Bit Depth: Duration: 0:42:19 INFO Name: Hess, Thomas B. "The Breakthrough of Abstract Expressionism." **INFO Artist:** INFO Date: 20090908 **INFO Archival Location:** Smithsonian Institution Libraries, Hirshhorn Museum Library **INFO Copyright:** Material may be protected by copyright. Restrictions may apply. **BEXT Description:** Hess, Thomas B. "The Breakthrough of Abstract Expressionism." Lecture at NGA, 11-4-73: 0001, File Identifier; HMSG0001A-B, Tape Identifier **BEXT Originator:** Hirshhorn Museum Library **BEXT Originator Reference: BEXT Origination Date:** 2009-09-08 BEXT Time Reference:

BEXT Version: 1

0

96000

24

BEXT Coding History: A=ANALOG,M=stereo,T=Nakamichi\_Dragon; 09095; TDK\_C90 A=PCM,F=96000,W=24,M=stereo,T=PrismSound; ADA-8XR; A/D A=PCM,F=96000,W=24,M=dual-mono,T=MetricHalo; ULN-2; DIO A=PCM,F=96000,W=24,M=stereo,T=SoX14.1; DAE

Sample Rate: 96000 Bit Depth: Duration: 0:56:32 **INFO Name:** INFO Artist: INFO Date: INFO Archival Location: **INFO Copyright: BEXT Description:** Oral history interview with Tony Rosenthal, 1968 May 10-June 29.; Tony; Sevim; 1968 May 10-June 29 **BEXT Originator:** Smithsonian Institution **BEXT Originator Reference:** Archives of American Art **BEXT Origination Date:** 2009-09-22 **BEXT Time Reference: BEXT Version:** BEXT Coding History: A=ANALOG,M=mono,T=Revox\_A700; 13652; Audiotape\_1251

A=PCM,F=96000,W=24,M=mono,T=PrismSound; ADA-8XR; A/D

A=PCM.F=96000.W=24.M=mono.T=MetricHalo: ULN-2: DIO

A=PCM,F=96000,W=24,M=mono,T=SoX14.1; DAE



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How will any of this provide for discovery, management, provenance, etc?

- It all has to be done manually.
- It is just as much work to create software tools to read the metadata as to make it.
- It costs more to do the metadata work on some projects than the digitization.
- What will be the cost to reformat the metadata when the digital file is migrated?

**Open Source!** 



Open Standards!!

Interoperability!!!

#### Except MY Metadata





#### **DIPs: Let's get religion**



